

COMMUNICATIONS COMMITTEE MEETING MINUTES, DECEMBER 7, 2009

The Communications Committee Meeting was held at the home of Ken and Patsey Bateman, starting at 6:35 p.m. on December 7, 2009. Present were Committee members Linda Boehm, Ken Bateman, Patsey Bateman and Mike Jenkins. Sandy Atchison was unable to attend.

The meeting started with opening comments and a review of the agenda by Ken.

There was a follow-up discussion on the utilization of team process “Decision Making by Consensus.” The Communications Committee has adopted this process by which, after the end of discussing an issue and there is general agreement, everyone must agree to support the decision and agree not to express any opposition to the decision outside of the team. The “Decision Making by Consensus” process works well for committees. It is not a suggested process for elected or appointed Board of Directors; how they vote individually on an issue should be made known within the minutes of Board meetings and made public to the HOA membership.

KV DISTRIBUTION E-MAIL GROUP LIST UPDATE

Ken gave a report on the status of the “KV Distribution E-Mail Group List.” According to CAS, there are 267 Single Family households.

Single Family e-mail addresses	176	or	66%
Identified households - no e-mail access	10	or	4%
Identified households - private e-mail address	5	or	2%
Total identified households responded	191	or	72%
Total households with no response	76	or	28%
 Grand Totals	 267	 or	 100%

In addition to the above, there are 20 “Duplicate Household” e-mail addresses on the “Group List” that are not included in the numbers shown. We can accommodate having up to two e-mail addresses per household as requested by KV residents.

In addition, there are 5 e-mail addresses on the “Group List” of residents from other sub-associations not included in the above numbers. We are pleased to have other sub-associations on the “Group List” and we attempt to have them segregated by sub-association. There is a need to have some sub-association leadership involved to assist us in this endeavor.

Bruce Welch and Bill Bradley have been assisting in our effort by door-to-door canvassing to invite sign up and registration of those not on the “KV E-Mail Group List” and the “KV Website.”

COMMUNICATIONS COMMITTEE MEETING MINUTES, DECEMBER 7, 2009

KV DISTRIBUTION E-MAIL GROUP LIST UPDATE (continued)

There may be residents who have a valid reason for not disclosing personal e-mail addresses. We may be able to offer to give these individuals private e-mail addresses through kindertonvillage.org. Mike will confirm this possibility.

There was discussion on how we could make messages sent to the “Group List” more interesting and attractive to view. Mike and Ken will be reviewing two types of e-mail messages, “KV News Flash Alert” and a monthly information newsletter (Villager) with color graphics.

KV WEBSITE UPDATE

Mike provided a status update on the Privacy Policy and the Business Directory Terms of Use Policy which is almost ready to send to Todd Kiger for his courtesy review before posting on the Website.

The continuing concern is the need for content to be posted on the Website; it is a major issue. There was discussion of the need to have more functioning committees who would be posting information about committee activity and planned events in the community. There was discussion on the desire for the Board of Directors to “speak” to the HOA membership about the future of Kinderton Village.

There was discussion of developing a process to provide continuous improvement of involvement in training other Website administrators. (Finding time of mutual parties is the main problem issue.) The most technically difficult and time consuming is development a “new capability section” within the Website such as “Community Life” for listings of those in the military, birthdays, etc.

There was discussion on improving the alignment of items listed under the Documents section of the Website by placing similar items in groups for easier visual access.

OPINION POLLS

Each member presented their ideas for potential “Website Opinion Polls.” One was agreed upon and will be posted on the Website as soon as possible. One was agreed upon and will be posted at a later date.

COMMUNICATIONS COMMITTEE MEETING MINUTES, DECEMBER 7, 2009

OPINION POLLS (continued)

It is the intention of the Committee to have at least three approved "Website Opinion Polls" ready for posting on the Website at appropriate periods of time. The Committee will continue to seek "Opinion Poll" ideas from all segments of the KV community.

OTHER DISCUSSION TOPICS

How to inform the KV HOA membership and to promote attendance at the Annual Kinderton Village Homeowners Association Meeting, to be held in January or February 2010? This will be discussed with Todd Kiger, Chairman of the Board of Directors - Single Family.

Todd has been invited and has tentatively agreed to join us at the next Communications Committee Meeting in January 2010.

It was agreed that the next Communications Committee Meeting will be at 6:30 - 8:30 p.m., Tuesday, January 5, 2010 at the home of Ken and Patsey Bateman.

The meeting ended at 8:35 p.m.

Submitted by: Ken Bateman and Patsey Bateman